

COMMON COURSES

WARM UP		TOOLS		FASHION PILLARS	
40h*		20h**		140h	
MANAGEMENT, ECONOMICS, QUANTITATIVE METHODS	20h	QUANTITATIVE TOOLS	20h	PROJECT MANAGEMENT	20h
FASHION COMMUNICATION	20h	PROJECT TOOLS	20h	FASHION BUSINESS MODELS	20h
DESIGN PROJECTS	20h			RESEARCH METHODS & TRENDS	20h
FASHION SUSTAINABILITY	20h			ITALIAN FASHION SYSTEM	20h
				FASHION MARKETING & BRAND MANAGEMENT	20h
				FASHION HISTORY	20h
				DIGITAL FASHION	20h

SPECIALIZED COURSES

FASHION PROCESSES		CURIOSITY		FASHION PRACTICES	
180h		30h		790h	
BRAND DESIGN & PRODUCT DESIGN	30h	STUDY TOUR VISIT	30h	FIELD PROJECTS	238h
COMMUNICATION DESIGN	28h			EMPOWERMENT & CAREER MANAGEMENT	32h
FABRICS, MATERIALS & TECHNOLOGIES	30h			INTERNSHIP	480h
MERCHANDISING & PRICING	24h			FINAL THESIS	40h
LINE BUILDING & COLLECTION DESIGN	16h				
FASHION TRENDS	26h				
ENTREPRENEURSHIP & START-UP PLANNING	26h				

* The total hours of activity are 1500 including individual study

** Warm-up courses provide a minimum of 40 curricular hours out of 80

** Tools courses provide a minimum of 20 curricular hours out of 40