

COMMON COURSES

WARM UP		TOOLS		FASHION PILLARS	
40h**		20h***		140h	
MANAGEMENT, ECONOMICS, QUANTITATIVE METHODS	20h	QUANTITATIVE TOOLS	20h	PROJECT MANAGEMENT	20h
FASHION COMMUNICATION	20h	PROJECT TOOLS	20h	FASHION BUSINESS MODELS	20h
DESIGN PROJECTS	20h			RESEARCH METHODS & TRENDS	20h
FASHION SUSTAINABILITY	20h			ITALIAN FASHION SYSTEM	20h
				FASHION MARKETING & BRAND MANAGEMENT	20h
				FASHION HISTORY	20h
				DIGITAL FASHION	20h

SPECIALIZED COURSES

FASHION PROCESSES		CURIOSITY		FASHION PRACTICES	
180h		30h		790h	
BRAND COMMUNICATION STRATEGIES	26h	STUDY TOUR VISIT	30h	FIELD PROJECTS	214h
EVENT MANAGEMENT	24h			EMPOWERMENT & CAREER MANAGEMENT	32h
PRESS & PR	30h			ENTREPRENEURSHIP & START UP PLANNING	24h
FASHION IMAGES AND ADVERTISING	30h			INTERNSHIP	480h
FASHION LAB	20h			FINAL THESIS	40h
SOCIAL MEDIA MANAGEMENT	30h				
DIGITAL FASHION	20h				

* The total hours of activity are 1500 including individual study

** Warm-up courses provide a minimum of 40 curricular hours out of 80

*** Tools courses provide a minimum of 20 curricular hours out of 40